

Highliner Events, LLC Privacy Policy

Highliner Events, LLC takes your privacy seriously. This policy covers how Highliner Events, LLC manages personal and business information collected by this company which is necessary for processing visitor and exhibitor customers. This policy does not cover any policies or practices by companies that are not owned or controlled by Highliner Events, LLC. Please read the following to learn about our privacy policy.

Collection of Information

- Highliner Events, LLC collects personal information when you register, purchase exhibit space, or request inquiries for a Highliner Events, LLC event, which includes Name, Address, Phone, Fax and Email. Highliner Events, LLC collects and maintains information about your transactions, and may combine other information about you that has been obtained from business partners and/or other companies such as data services vendors.
- Highliner Events, LLC may collect credit card information when you register or purchase exhibit space with Highliner Events, LLC. Online collection is encrypted and maintained for one (1) day.
- Highliner Events, LLC automatically receives and records information on our server logs from your browser, including (but not excluding) your IP address and page navigation. Cookies are also forwarded and used to recognize repeat customers to the Highliner Events, LLC website.
- Visitors who need to update their personal information with Highliner Events, LLC, may do so in one of the following methods:
 - Phone: Call 207-799-1356 and make your detailed change request.
 - Fax: Fax your request to 207-799-1762. Be sure to be specific in your change needs, and include what the original information is and what specifically needs to be changed.
 - Mail: Mail you request to the below address. Be sure to be specific in your change needs, and include what the original information is and what specifically needs to be changed. Mail your request to:
Highliner Events, LLC
231 Front St, Ste 1
South Portland, ME 04106-1565
 - Email: Email your request to info@highlinerevents.com. Be sure to be specific in your change needs, and include what the original information is and what specifically needs to be changed.

Sharing and Usage of Information

- Highliner Events, LLC uses information for the following purposes: to customize advertising and trade show content, fulfill your requests for products and services, improve our services, contact you for marketing needs, conduct research, and provide anonymous reporting for internal and external clients.
- Highliner Events, LLC does not rent, sell, or share email addresses unless the owner of the email address indicates permission for said usage.
- Highliner Events, LLC collects demographics information about customers and visitors to the Highliner Events, LLC web site on an ongoing basis. Demographic profiles may be shared with our partners and advertisers on an aggregate basis.
- Highliner Events, LLC reserves the right to use our mailing lists for marketing purposes. On occasion, this may include marketing campaigns that include partner organizations. This includes providing and sharing collected information to partners

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and other businesses, however, these companies do not have any independent right to share this information.

- Highliner Events, LLC displays web based banner advertisements. Web based advertisers may assume that data collected from visitors who click on these web based ads.

Opt-Out Rights

- Highliner Events, LLC uses information to conduct Highliner Events, LLC business with its customers, but on occasion this same information may be rented to outside business sources. All requests will be processed within 2-4 business days. Customers who do not want their personal information rented to outside businesses may contact Highliner Events, LLC in the following manner:
 - Phone: Call 207-799-1356 and request to have their name on the Do Not Rent List.
 - Fax: Fax your request to 207-799-1762. Be sure to include the verbiage "Please do not rent my name" and include your full name and address.
 - Mail: Mail you request to the below address. Be sure to include the verbiage "Please do not rent my name" and include your full name and address. Mail your request to:
Highliner Events, LLC
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 - Email: Email your request to info@highlinerevents.com. Be sure to include the verbiage "Please do not rent my name" and include your full name and address in the message.

Confidentiality and Security

- Highliner Events, LLC has physical, electronic, and procedural safeguards to protect personal information about you of our internal systems. However, due to the design of the public Internet, we cannot guarantee that communications between you and our web servers will be free from unauthorized access by a third party.

Privacy Policy Changes

- Highliner Events, LLC reserves the right to change this policy at any time. Highliner Events, LLC will post these changes, without notice, on our website.

If you have further questions about this privacy policy, please send an email to info@highlinerevents.com.